2026학년도 3학년 대상 영어 창의논문 주제 공지

Recommended Topic Categories (with Example Research Questions) – 카테고리는 필수이나 예시 질문은 참고용임.

A. 문학

1) English Literature: Close Reading / Textual Analysis

How does an unreliable narrator shape the reader's moral judgment?

How do recurring symbols/motifs (e.g., color imagery) construct a character's desire?

How does a protagonist's language change (diction/sentence length) reflect psychological shifts?

2) Comparative Literature: Adaptations / Retellings

How do changes from novel to film (deleted/added scenes) alter the theme and character interpretation?

How do modern retellings revise the ethical norms of the original text?

How do different translations of the same passage change readers' perception of a character's tone/personality?

3) Dystopian Literature & Social/Ethical Themes

How does surveillance influence identity and selfhood in dystopian narratives?

What linguistic features signal propaganda in dystopian societies?

How do dystopian texts redefine freedom compared to utopian ideals?

4) Gender, Identity, and Power Dynamics in Texts

How do conversation patterns (interruptions, evasions, imperatives) reveal power relationships?

How does a female protagonist's self-narration affect the ending and moral framing?

How do norms of masculinity limit emotional expression

through language and narration?

5) Linguistics / Corpus-Style Quantitative Text Analysis

Comparing two authors: differences in sentence length, connectors, adverbs, and lexical diversity

Tracking emotion words (anger/sadness/joy) across chapters: what narrative turning points do they align with?

How do dialogue vs. narration differ in vocabulary level and readability?

6) Rhetoric & Persuasion (Speeches, Op-eds, Advertising)

In a TED Talk, where do ethos/pathos/logos strategies peak, and why?

How do climate/AI opinion articles use framing to guide the reader's conclusion?

How do rhetorical devices (metaphor, contrast, repetition) in advertising copy affect memorability?

7) Education & Reading Comprehension (Simple Experiment Possible)

Does summarizing (sentence summary vs. keyword mapping) improve reading accuracy?

Does using a dictionary vs. guessing from context lead to better comprehension/retention?

Does question-generation after each chapter increase critical reading outcomes?

8) Digital Culture & Social Media English

How do short-form platforms compress meaning through sentence structure and omission?

"Meme grammar": why do intentionally "incorrect" forms function effectively as humor?

How do comments use sarcasm, intensifiers, and hedging to shape perceived aggression?

B. 경영 경제 사회학

1) Consumer Behavior & Marketing

(1) Persuasiveness of AI-generated advertising copy

Do AI-Generated Ad Copies Increase Purchase Intention?

(2) Recommendation algorithms and consumer variety-seeking

Do recommendations increase variety, or do they narrow choices?

2) Labor Market & HR

(3) Keywords and fairness in AI-assisted hiring

Can resumes with the same skills get different outcomes simply due to keyword choice?

(4) Generative AI and productivity / skill gaps

Who benefits more from AI tools—students with stronger English/digital literacy or everyone equally?

3) Prices, Platforms, and Market Structure

(5) Dynamic pricing and perceived fairness

When prices differ across people or time, how unfair does it feel to consumers?

(6) Platform fees and bargaining power for small businesses

Does platform efficiency benefit small businesses, or does it increase dependence?

4) Finance & Risk

(7) AI-enabled fraud (deepfakes/voice scams) and consumer response

What kinds of information/messages actually motivate preventive behavior?

(8) AI summaries and decision confidence

Do AI summaries increase confidence—and also increase the risk of misunderstanding?

5) Strategy, Ethics, and Regulation

(9) Responsible AI communication in ESG reporting

How do companies present and manage AI risks (privacy, bias,

transparency)?

(10) AI policy comparison in schools/education institutions

Which policy style works better in practice—ban-based, permission-based, or guideline-based?